

PRESS RELEASE

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FOR IMMEDIATE RELEASE
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All Florida Paper Wins Bronze Stevie® Award at 2014 American Business Awards™

MEDLEY, FL – All Florida Paper, a leader in the distribution of disposable products in 10 markets (including food service, grocery, healthcare and lodging), today announced that Alexander Hannett, the company’s Manager of Corporate Strategy and Marketing has been honored with the Bronze Stevie® Award for Marketing Professional of the Year at the 2014 American Business Awards in Millennium Park, Chicago.

Hailed as “the business world’s own Oscars” by The New York Post when they started in 2002, The American Business Awards are the nation’s premier business awards program. This year, more than 3,300 nominations were submitted, and just seven finalists were selected for marketing professional of the year. The finalists were judged by more than 100 business leaders from across the United States. The Stevie® Awards were presented on June 13th in Chicago, and broadcast nationwide on Business Talk Radio.



“This award is a testament to our commitment to developing the most innovative, and forward-thinking marketing department in the distribution industry” said Armando Caceres, President and CEO.

Hannett was recognized by the American Business Awards for his innovative thinking and creative branding initiatives while managing the marketing department at All Florida Paper, an Inc. 5000 company.



HYPE Award winner

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“He developed an industry leading website in the multibillion dollar distribution industry” said Caceres, actively managed the company’s intellectual property, developed and marketed the company’s 401(k), and supported the company’s expansion in consumer markets among others. This was done after Hannett moved to Miami from Virginia without a job, money or a place to live, pursuing his professional dream in marketing.

“Alexander is a valuable asset to All Florida Paper, and we are proud of his national recognition as the Bronze Stevie® Winner for 2014 Marketing Professional of the Year. For all of us, it has been such a pleasure to watch his career evolve so quickly” said Armando Caceres.

Aside from The American Business Awards, (also known as the Stevies®), Hannett has been elected to the Alumni Board of Directors of Barry University at age 29, Named the 2014 Rookie of the Year by the Greater Miami Chamber of Commerce, and Nominated to the 2015 Edition of Who’s Who in America®, as well as to the 2014 South Florida Business Journal’s 40 Under 40 Awards.

Over 800 business leaders from across the United States were at the Fairmont Chicago Millennium Park Hotel for The American Business Awards. Other notable Stevie® winners included Accenture, Google, Discover Financial Services, General Electric, Yahoo!, American Express, and AT&T.

To learn more about the Stevie Awards, and for details about the 2014 American Business Awards, including a full list of winners who were announced on June 13th at the Fairmont Hotel in Chicago, please visit www.StevieAwards.com/ABA.

About the Stevie Awards

Stevie Awards are conferred in five programs: The American Business Awards, The International Business Awards, the Asia-Pacific Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A sixth program, the German Stevie Awards, will debut later this year. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more www.StevieAwards.com.



HYPE Award winner